

4 TIPS TO BUILD CUSTOMER RELATIONSHIPS



Have good communication

Deliver on customers need, with a solution to their problem.



Exceed customer expectations

Deliver on the wants and nice to haves. When you impress customers, they keep coming back.



Ask for more feedback

Hone in on your customers' specific needs so you can find the best solutions to their problems.



Give rewards for loyalty customers

Loyalty programs allow customers to earn rewards by buying your goods or referring your services.



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